

## Invitation

The series of joint meetings of the Contract Management Special Interest Group (CM SIG-9) of Project Management Association Finland (PMAF) and the International Association for Contract and Commercial Management (IACCM) Finland will continue with an event arranged in collaboration with MORFEUS, a research project of Aalto University SimLab and Laurea University of Applied Sciences, on

### Contract Simplification

Winning and awarding contracts is important for the health and performance of most organizations. For many people, contracts contain important information that is directly relevant to how they do their jobs. Do they have to struggle with complex information in requests for proposals, bids, or contracts? Does it really have to be as bad as it so often is? We do not think so. This event brings together people who have explored new ways to communicate complex information, both in theory and in practice. The meeting will take place on **Wednesday 15 June 2016 at 2:30 pm** (registration at 2:15 pm) – approx. 5:30 pm at Open Innovation House, Otaniementie 19b, Espoo.

Our host and chair:

**Soile Pohjonen**, Senior Researcher,  
Aalto University SimLab



Our speakers:

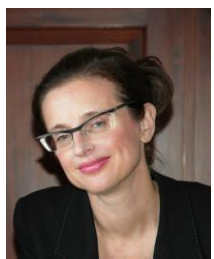


**Tim Cummins**, CEO of IACCM  
**Commercial agility and creativity through contract simplification**

- why contract simplification matters
- the costs of failing to simplify
- the forms that simplification is taking now and the benefits being achieved
- where next?

**Rob Waller & Jenny Waller**, Simplification Centre  
**Simplifying contracts through language and design: Experiences and challenges**

- A case study of contract simplification, moving from traditional legal language to a user guide format
- Bridging the gap, and balancing the power relationship, between large corporations and small contractors



**Helena Haapio**, Lexpert Ltd / University of Vaasa, SIG-9/IACCM Finland Coordinator  
**From conventional to useful, usable contracts**

- Highlights from the International Conference on Contract Simplification ICCS 2016 [http://cgd.swissre.com/events/contract\\_simplification.html](http://cgd.swissre.com/events/contract_simplification.html): Contracts as Comics and FIT contracts: Functional, Inclusive, Transparent; Contract Design Jam
- Transforming contracts from legal tools to enablers and empowerers

**Stefania Passera**, Doctoral researcher, Aalto University  
**Contract framing and its impact on relationships**

- Choice of clauses and how they are presented have an effect on the type of relationship between parties
- Case study: How can contract visualization help shape good business relationships?
- Legal Design Jams as a way to reframe contracts



In addition to IACCM and SIG-9 members, the meeting is open to invitees of the MORFEUS research project. There is no charge to attend. Please register at <http://www.pry.fi/toiminta/tapahtumakalenteri/contract-simplification-15-6-2016> (Click "Ilmoittaudu tästä"). Space is limited, so be sure to register early!